

## Bachelor of Science Degree - Printing Management 2 years Harper College + 2 years Ferris State University

### Recommended preparation courses for transfer:

FSU Course	Harper Course	Cr. Hrs.	FSU Course Title
Major Courses for AAS Degree	Associate Degree	50	AAS Degree courses in major & related technical areas
ENGL 150	ENG 101	3	Communications Competence English 1
ENGL 250	ENG 102	3	English 2
MATH 115	MTH 102	4	Quantitative Skills
Gen Ed. Elective		4	<b>Scientific Understanding:</b> Complete one lab science course from the following subject areas: Biology, Chemistry, Geography, Physics, Physical Science, ect.
PHOT 101		3	<b>Cultural Enrichment:</b> Complete one course from the following subject areas: Art, History, Humanities, Literature, Music, Foreign Language, ect.
PSYC 150	PSY 101	3	<b>Social Awareness:</b> Complete one course from the following subject areas: Anthropology, Economics, Political Science, Psychology Sociology, ect.

### Admission Requirements for Transfer Students

AAS Degree in Printing Technology or equivalent  
Minimum 2.5 GPA  
MTH 103 Required

### Application Deadlines

It is recommended that students submit applications by January 15th prior to fall entry

*This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change; students should contact Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student.*

### Printing Management Courses:

Course	Cr. Hrs.	FSU Course Title	FSU Prerequisites	Harper Equivalent
<i>Junior</i>				
PMGT 351	3	Printing Production Estimating	PTEC 251/AAS	
PMGT 361	5	Printing Production Planning		
PMGT 362	5	Printing Management	PMGT 361	
PMGT 383	3	Production Cost Analysis		
NMPP 375	3	Quality Control Systems in Printing	Junior Status	
ACCT 201	3	Principles of Accounting I	MATH 110	ACC 101
COMM 221	3	Small Group Decision Making		SPE 205
MATH 122	3	Math Analysis for Business	MATH 115	
MGMT 301	3	Applied Management		MGT 111
ENGL 311	3	Advanced Technical Writing	ENGL 250	
<i>Summer</i>				
PMGT 393	4	Printing Management Internship	PMGT 351, 361	
<i>Senior</i>				
PMGT 432	4	Printing Marketing and Purchasing	PMGT 362	
PMGT 499	4	Printing Plant Layout, Organization OSHA	PMGT 362	
BLAW 301	3	Legal Environment of Business		ACC 213
MGMT 371	3	Production/Operations Management	Junior Status	
ECON 221	3	Principles of Macroeconomics	MATH 110	ECO 212
PSYC 326	3	Industrial/Organizational Psychology	PSYC 150	
ELECTIVE	3-4	Scientific Understanding		
ELECTIVE	3	Cultural Enrichment		
ELECTIVE	3	Cultural Enrichment		

## Graphic Communications & Media Management - AAS in Graphic Communications/BS Graphic Media Management

NAME: \_\_\_\_\_

ID# \_\_\_\_\_

E-Mail \_\_\_\_\_

### AAS Degree Program - Graphic Communications - 64 Credits

Required	Course Title - Prerequisites shown in Brackets ( )	Cr	Gr	Gr Pts
<b>GRAPHIC COMMUNICATIONS MAJOR - 35 Credits</b>				
GCOM 123	Finishing and Distribution Systems	3	GRA 213	
GCOM 132	Portable Document Files	2	GRA 102	
GCOM 161	Printing and Imaging Systems	4	GRA 111	
GCOM 232	Digital Color Reproduction	3	GRA 105	
GCOM 243	Pre-Press Workflow Automation	4	GRA 113	
GCOM 273	Substrates & Coatings	3	GRA 211	
GCOM 298	Prepress Project	2	GRA 230	
GCOM 299	Press and Post Press Project	2		
GRDE 118	Desk Top Publishing	3	GRA 101	
GRDE 228	Interactive Media Development	3	WEB 190	
ISYS 200	Data-Base Design and Implementation	3		
ACCT 201	Prin. of Accounting 1 (Math 110 w/C- or better or ACT 19, SAT 460)	3	ACC 101	
<b>COMMUNICATIONS COMPETENCE - 9 Credits</b>				
ENGL 150	English 1 (ENGL 074, 14/ACT, 370/SAT)	3	ENG 101	
*ENGL 250	English 2 (ENGL 150 w/C- or better)	3	ENG 102	
	Comm Elective (select one: COMM 105, 121, 221, or 251)	3	SPE 101	
<b>QUANTITATIVE SKILLS - 3 Credits</b>				
*MATH 115	Intermediate Algebra (ACT19 or C- in MATH 110)	3	MTH 086	
<b>SCIENTIFIC UNDERSTANDING - 4 Credits Required</b>				
Consult the Ferris website: <a href="http://www.ferris.edu/htmls/academics/gened/scicourses.html">www.ferris.edu/htmls/academics/gened/scicourses.html</a> for approved courses.				
	Scientific Understanding Elective w/lab	4		
<b>CULTURAL ENRICHMENT - 6 Credits Required* - one at 200-level or above</b>				
Consult the Ferris website: <a href="http://www.ferris.edu/htmls/academics/gened/cultcourses.html">www.ferris.edu/htmls/academics/gened/cultcourses.html</a> for approved courses.				
PHOT 101	Photography	3		
	Cultural Enrichment Elective	3		
<b>SOCIAL AWARENESS - 6 Credits</b>				
ECON 221	Principles of Macroeconomics (MATH 110 w/C- or better or 115, 116, 117, 118, 119, 120, 122, 126, 19/ACT, 460/SAT)	3	ECO 212	
	Social Awareness Elective			
<b>FRESHMEN SEMINAR - 1 Credit</b>				
FSUS 100	FSU Seminar	1	N/A	
<b>NOTICE REGARDING WITHDRAWAL, RE-ADMISSION &amp; INTERRUPTION OF STUDIES</b>				
Students who return to the university after an interrupted enrollment (not including summer semester) must normally meet the requirements of the curriculum which are in effect at the time of their return, not the requirements which were in effect when they were originally admitted.				

### BS Degree Program - Graphic Media Management - 129 Credits

Required	Course Title - Prerequisites shown in Brackets ( )	Cr	Gr	Gr Pts
<b>GRAPHIC MEDIA MANAGEMENT MAJOR - 23 Credits</b>				
GMAN 310	Digital Imaging & Variable Data Printing	3	GRA 231	
GMAN 351	Project Estimating & Cost Analysis	3		
GMAN 361	Production Planning	3		
GMAN 393	Media Management Internship	4		
GMAN 425	Digital Workflow Automation	3		
GMAN 440	Color Management	3	GRA 202	
GMAN 462	Media Process Management	3		
GMAN 498	Current Topics in Media Management	1		
<b>MAJOR RELATED - 30 Credits</b>				
BLAW 321	Contracts and Sales	3		
MGMT 301	Applied Management	3		
MGMT 350	Management Metrics & Decision Making	3		
MGMT 370	Quality Operations Management (Sophomore Standing)	3		
MKTG 321	Principles of Marketing (Sophomore Status)	3		
STQM 260	Intro. to Statistics (MATH 115, 116, 120, 126, 130, 132, 135, 24/ACT, 560/SAT)	3		
	Directed Elective (see column to the right)	3		
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	Directed Elective (see column to the right)	3		
<b>COMMUNICATIONS COMPETENCE - 3 Credits</b>				
ENGL 311	Advanced Technical Writing (ENGL 250 or 211 w/C or better)	3		
<b>SCIENTIFIC UNDERSTANDING - 3 Credits</b>				
	Scientific Understanding Elective	3		
<b>CULTURAL ENRICHMENT - 3 Credits</b>				
	Cultural Enrichment Elective (200 level or above, select one: COMM 231, ENGL 322, FREN, GERM, HIST, NUMN, LITR, MUSI, SPAN, OR THTR)	3		
<b>SOCIAL AWARENESS - 3 Credits</b>				
ECON 222	Principles of Macroeconomics (ECON 221)	3	ECO 211	
<b>Advising Notes:</b>				
Race, Ethnicity, Gender requirement satisfied by: _____				
Global Consciousness requirement satisfied by: _____				

### Directed Electives - select 12 cr. w/advisor approval

Information Technology Track			Cr
ISYS 204	Visual Basic (ISYS 105)		3
ISYS 305	Software Systems (ISYS 105)		3
ISYS 307	MS Network Administration (ISYS 105)		3
ISYS 325	Network Essentials (ISYS 105)		3
ISYS 330	Systems Analysis (ISYS 200, 216)		3
Advertising Track			
AIMC 300	Principles of Advertising		3
AIMC 334	Fundamentals of Media (AIMC 222, ADVG 222)		3
AIMC 375	Business to Business Advertising (AIMC 222, 375)		3
World Commerce Track			
ECOM 375	Bus. to Consumer E- Comm. Mktg (MKTG 321)		3
ECOM 383	Bus. to Bus. E-Commerce Mktg (MKTG 321)		3
INTB 310	International Business Systems		3
INTB 320	International Logistics (Junior Standing)		3
Management Track			
MGMT 305	Superv. & Leadership (2nd Semester Soph Status)		3
MGMT 310	Sm. Business Mgmt (2nd Semester Soph Status)		3
MGMT 373	Human Resources Management (Soph Standing)		3
MGMT 375	Negotiations (Junior Standing)		3
Marketing Track			
MKTG 231	Professional Selling (COMM 121, COMH 121)		3
MKTG 375	Supply Chain Management (MKTG 321)		3
MKTG 383	Direct Marketing (ADVG 222, MKTG 321)		3
Public Relations Track			
PREL 240	Public Relations Principles (ENGL 150)		3
PREL 341	Public Relations Tactics (ENGL 150, 250, PREL 240)		3
PREL 350	Public Relations Ethics Law (PREL 240)		3

Are you on track for graduation from the BS degree - It requires:

- \_\_\_\_\_ 2.0 Cumulative GPA
- \_\_\_\_\_ 2.5 Cumulative GPA in Major GMAN courses

Effective Fall 2012

Are you on track for graduation from AAS degree - it requires: \_\_\_\_\_ 2.0 cumulative GPA. If you plan to enter the BS Graphic Media Management you'll need \_\_\_\_\_ 2.5 Cumulative GPA in your GCOM major courses.

\* Students wishing to use directed elective credits towards the completion of a minor must seek the approval of the minor program advisor

\* = General Education required toward BS Graphic Media Management