

Northwood University/Harper College  
 Sample 3+1 Curriculum Guide for students with an Associate in Applied Science Degree-Marketing

Northwood University in cooperation with Harper College has designed a program that permits Harper College students to complete the third year of a Bachelor of Business Administration Degree Program through specific courses that are comparable to courses required in the Northwood program.

Northwood University considers all lower level General Education Core courses fulfilled by the General Education Core requirements of the Harper College associate degree programs.

The following curriculum guide provides an example of third year courses that can be completed at Harper College and transferred in to the Northwood University Bachelor of Business Administration Degree Program. Since each Associate Degree curriculum is unique, it is important that you contact Northwood University near the end of your associate degree program to discuss your individual course selections.

The following courses are required for the Northwood Degree Program and should be selected as Associate Degree electives:

- ACC 102 – Introduction to Managerial Accounting
- CIS 101 – Introduction to Computer Information Systems
- ECO 211 - Microeconomics

Total Associate Degree semester hours*	61	
Equivalent Quarter Hours		91

**THIRD YEAR AT HARPER COLLEGE**

ACC 211	Business Law	3	
BIO 103	Man and Environment	3	
ECO 212	Macroeconomics	3	
ENG 103	Technical and Report Writing	3	
MGT 154	Small Business Management	3	
MGT 165	International Management	3	
MGT 218	Introduction to Finance	3	
MGT 265	Human Resource Management	3	
MGT 274	Operations Management	3	
MKT 260	International Marketing	3	
PHI 115	Ethics	3	
Electives		3	
Total semester hours for the third year		36	
Equivalent Quarter Hours for the third year			54

**FOURTH YEAR AT NORTHWOOD UNIVERSITY**

Leading to a BACHELOR OF BUSINESS ADMINISTRATION with a major in MANAGEMENT and a minor in INTERNATIONAL BUSINESS

ECN 341	Comparative Economic systems	4	
ECN 400	International Trade	4	
ENG 301	Communication and Interpersonal Relations	4	
HIS 402	Contemporary World Issues	4	
MGT 479	Seminar I: Current Topics in Management	4	
MGT 480	Seminar II: Strategic Management	4	
MTH 333	Statistics	4	
PHIL 401	Philosophy of American Enterprise	4	
SOC 301	World Culture and Customs	4	
Total Quarter Hours for the fourth year			36
Total Degree Program Hours			181

\*If 62 semester hours, reduce electives by 2 semester hours.