

Mass Communication - Advertising/PR: Sample Transfer Plan

This sample transfer planning guide meets the requirements of the Associate in Arts degree and follows the Illinois Articulation Initiative mass communication baccalaureate major recommendations. Students choosing to follow this sample plan need to choose the major of Associate in Arts if needing financial aid. Transfer institution requirements may vary - students should check individual college/university requirements before completing the sample plan as outlined. Baccalaureate admission may be competitive. Completion of these courses does not guarantee admission.

FIRST SEMESTER:

Number	Course Title	Credits
ENG 101	Composition I	3
	Mathematics ¹	3
MCM 120	Introduction to Mass Communication	3
	Social and Behavioral Science ²	3
SPE 101	Fundamentals of Speech Communication	3

SECOND SEMESTER:

Number	Course Title	Credits
ENG 102	Composition II	3
	Humanities and Fine Arts ³	3
MCM 130	Introduction to Journalism	3
	Physical and Life Science ⁴	4
	Social and Behavioral Science ²	3

THIRD SEMESTER:

Number	Course Title	Credits
	Humanities and Fine Arts ⁵	3
MCM 205	Multi-Platform Photojournalism	3
MCM 212	Multi-Camera Production	3
	Physical and Life Science ⁴	3
	Social and Behavioral Science ²	3

FOURTH SEMESTER:

Number	Course Title	Credits
	Humanities and Fine Arts ⁵	3
	Major Discipline and Transfer Electives ⁶	9
MCM 233	Introduction to Public Relations	3

- 1 Refer to the Associate in Arts degree for approved courses in this category. Students should check the curriculum of the transfer school they are considering.
- 2 One course from Humanities and Fine Arts or from Social and Behavioral Sciences must meet the World Cultures and Diversity graduation requirement for the Associate in Arts degree.
- 3 MCM 200 is recommended
- 4 Select one Physical and one Life Science course. At least one must include a lab. Refer to the Associate in Arts degree for approved courses in this category.
- 5 Select at least one course from Humanities and one from Fine Arts. Interdisciplinary courses may count in either category. Refer to the Associate in Arts degree for approved courses in this category. One course from Humanities and Fine Arts or from Social and Behavioral Sciences must meet the World Cultures and Diversity graduation requirement for the Associate in Arts degree.
- 6 Additional recommended courses: MCM 150, MCM 156, MCM 218