

# FASHION

2013

*sketchbook*













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# ***Harper Fashion Sketchbook***

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# Introduction

The Fashion Department is very busy these days. There are a lot of changes taking place and the word 'NEW' is used everywhere. We are in the midst of NEW. It's exciting. It's exhausting. And, like any newborn, needs a lot of care. So, it's been a very busy year because of "NEW".

## NEW is: PROGRAMS

The Fashion Program now boasts stackable certificates. Every time one certificate is completed, another can be accomplished with a minimum of additional courses. We've also added the Entrepreneur Program to our Design and Merchandising degrees for the individuals who want to customize their programs and are interested in building their own business.

## NEW is: STORE

On November 29th, we opened Studio V, a merchandising lab which is a functioning retail outlet. Its mission is to provide merchandising students an opportunity to apply their skills in display, customer service, salesmanship, and marketing; provide a venue for student artisans to test their product against professional standards and learn about the responsibilities of small business ownership. It is also an opportunity for community artisans to do the same.

## NEW is: SPACE

When the store opened, several of our Merchandising classes moved to V Building. We now have space to offer more specialty classes and open the possibility of studio space for graduates.

We left building H and entered Building D in the fall of 2010. We're still working our way back to H. Building D is now under construction and it's full of noise, life and the excitement of NEW!

## NEW is: RELATIONSHIPS

Through partnerships with high schools, dual credit classes award college credit to high school students. The Fashion Department offers Industrial Sewing, Costume history, and Career Classes.

## NEW is: METHODS:

We used to send out postcards to get your attention. Now we ask that you like us on Facebook!!!!





## Acknowledgements

The Fashion Sketchbook is an annual record of the activities enjoyed by our department, its' faculty, staff, and students. It is a celebration of creative labor and one way to tell the world we are here. We have learned to carry a camera everywhere. We take pleasure in the students' experiences and document their conquests. The years have gone by quickly and we are fortunate to work with many of the same people who were our guides from the beginning.

Our continued thanks and appreciation to Patty Bruner , Graphic Arts Coordinator, who helped us begin this journey; to Marlene Kaper, for her continued guidance; to Franca Deflorio, whose organization of the photo collection has allowed us to function with relative ease. Our heartfelt thanks to Kelly Taylor and Abe Mendez who continue to guide us to success. Thank you all.

Thanks to our friend and advisor Julie Hennig who champions our dreams and whose ideas have enriched and guided the future of this department. Our thanks to Dean Sally Griffith and her staff for continued care and support of this program. Our sincere thanks to the Harper Educational Foundation for the opportunity to develop our Merchandising Lab - Studio V and the various activities illustrated within these pages.





# FAS 100

## *Industrial Sewing Methods*

This course introduces the use and care of industrial sewing equipment. Students explore basic sewing techniques, fashion terminology, and their application to basic garment construction. Basic flat pattern drafting is introduced for construction of a simple evening dress. This 'Little Black Dress' competes for 'People's Choice Award' in the spring.







# FAS 102

## *Flat Pattern Design and Draping II*

Students manipulate the basic sloper set to create original and unique designs. The development process includes: pattern development, cutting, garment construction, muslin samples, fitting, and final designs.





# FAS 103

## *Apparel Design and Construction I*

For the first time, students get a real taste of design. Using a basic set of slopers students develop patterns for creative designs. Professional design room techniques are emphasized.





# Students At Work







# FAS 104

## *Apparel Design and Construction II*

This class further continues the development of patterns from the basic sloper set and the construction of finished garments. Styling, fit, and professional sewing techniques are emphasized.







# FAS 105

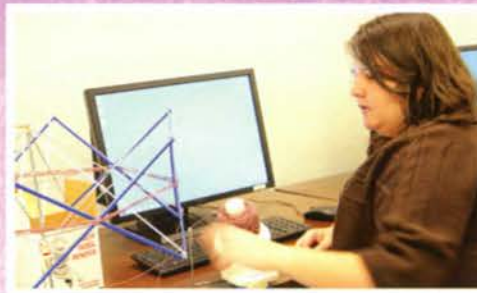
## *Fashion Design and Illustration I*

As a foundation course, FAS 105 introduces students to basic fashion sketching. They learn how to develop drawings of front, back, and side views, emphasizing the relationship of figure to garment. Sketching original designs is encouraged.





# Students At Work

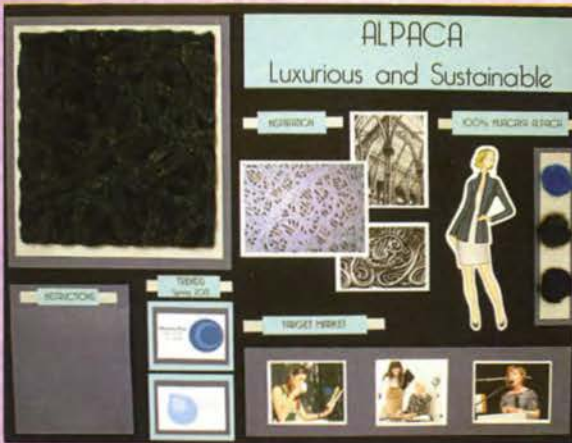




# FAS 107

## Textiles I

Students are introduced to basic design and color principles in the development of creative fabrics. They analyze and identify fabrics and employ various technical methods such as weaving, printing, dyeing, and knitting. Our new knitting machines allow students to explore design and technique in greater detail.





# Students At Work





# FAS 110

## *Costume History*

FAS 110 Introduces the elements of design and color in historical perspective. This survey of historical periods of time focus on the costume and its relationship to art and architecture. The influence of social political, and economic forces on fashion in these periods is also examined.

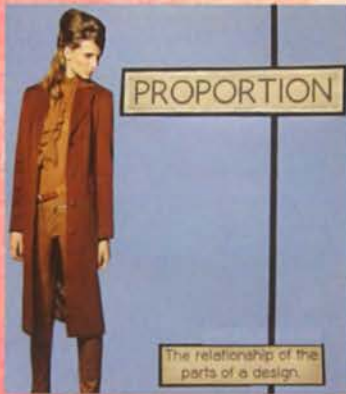




# FAS 112

## Fashion Basics

Fashion Basics introduces students to design principles as they relate to the body. Students create visual presentations using design elements such as fabrics, color, texture, and silhouette. Industry terminology is also stressed.





# FAS 113

## *Advanced Industrial Sewing*

Students focus on application and mastery of basic sewing skills. Industrial terminology, technical accuracy, and appropriate use of selected material and supplies are emphasized.





# FAS 125

## Product Development

Introduces students to the first two stages of the product developmental process: planning the line and creating the design concept. Projects are individualized and may include apparel, millinery, handbags, accessories or knitwear.







# FAS 201

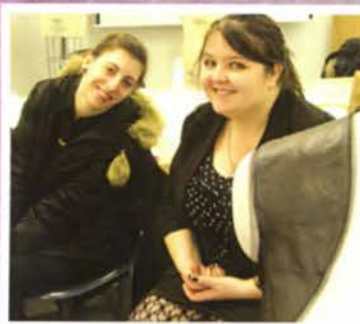
## *Flat Pattern Design and Draping III*

This class continues advanced development of the basic sloper sets by including coat patterns, suit slopers, and basic principles of manual grading (size development). Students test patterns in muslin for fit and accuracy prior to the final coat project.





# Students At Work





# FAS 203

## *Advanced Diversified Apparel Design I*

This course enables students to study knit fabrications and translate specialized patterns of original designs into completed knit garments. Visits to manufacturers and speakers from industry are included.







# FAS 204

## *Advanced Diversified Apparel Design II*

Students create a five piece collection of garments which includes jacket, vest, blouse, skirt, and pant. They develop their final collection of individual designs and actual construction of coordinated garments.





# FAS 210

## *Fashion Illustration II*

Advanced Fashion Illustration II expands the study of FAS 209. Students work on preparation and presentation of their professional portfolio. Individual styles are established and students prepare to enter into the fashion industry.





# FAS 212

## Visual Fashion Merchandising

This course explores the visual methods of communications. Students learn techniques of promoting products through design principles in advertising, publicity, display, fashion shows, and special events.

studio V at Harper College  
expression through the senses

**Please Join Us for Our Grand Opening**

Wednesday, December 5

5:00 - 8:00 PM

V107

Harper Campus  
(enter off of Roselle Road)

Merchandised & Operated by Harper Students | Handmade Arts & Crafts  
for more information contact Tom Tucker via email [tucker@harpercollege.edu](mailto:tucker@harpercollege.edu)





# studio VO

expression through the senses





# FAS 229

## *Promotion of Fashion*

Promotion of Fashion includes various techniques and methods to sell fashion. Its emphasis is on advertising: newspapers, magazines, direct mail, catalogs, radio and television. It involves window displays, interior displays, shops, special events, fashion shows, and publicity. Students develop and analyze practical and creative assignments. These students take an active role in the production of our annual Spring Fashion Show.





# FAS 230

## Fashion Forecasting

The fashion industry is affected by social, economic, political and psychological forces. Students learn the influence of these forces and develop their own forecasts using techniques of trend forecasting that are introduced. The course introduces methods of forecasting fashion trends.



### Denim

Seen on high wisted shorts, flared pants, and thin bottom down tops. Denim is always a classic, but differs based on its variation of shape and color. In this case it is used for more of a vintage 70's inspired style usually staying in a lighter range of colors for summer that consumers will love to play around with.

### Western Rebel

### Color Story THROUGH THE RIVER

### Color Story FIELDS FOREVER

### Textures

### Frost Bitten

### Celebration

### Trend Report

Nail Polish  
Winter/Fall 2013

By Shanren Kraft  
Fashion Forecasting 230-001



# FAS 245

## *Topics in Fashion Design*

This course focuses on selected topics in fashion design. Topics can include computer aided design, machine knitting, millinery, and trends as they are recognized in the fashion industry.





# Students At Work







# On The Spot







# On The Spot



Harper Fashion Department organized fashion "flash mobs" throughout the college, offering entertainment to the students.





# Jury Show









# Behind The Scenes of the Fashion Show

Hair and make-up by Tricoci University Students

















For more information on the  
Fashion Design and Merchandising Programs,  
call 847.925.6788 or email  
[cturnaue@harpercollege.edu](mailto:cturnaue@harpercollege.edu)



Harper college is committed to the policy that all persons shall have equal access to the programs, facilities, and employment without regard to race, color, creed, religion, national origin, sex, age, marital status, disability, public assistance status, veteran status or sexual orientation. 5/09